



BLISSFIELD COMMUNITY SCHOOLS

STRATEGIC PLAN

2008-2012

Scott D. Moellenberndt, Superintendent



FROM THE SUPERINTENDENT

Blissfield Community Schools are committed to providing an outstanding educational experience for our students. To ensure that this commitment continues throughout the future, the Board of Education encouraged the development of a 3-5 year district strategic plan. The plan is intended to encompass the vision, mission, and goals of the district. During the past few months, a dedicated committee comprised of fifty parents, community members, staff, students, and Board of Education members spent significant hours analyzing Blissfield Community Schools. All aspects of the school district were reviewed with a desire to promote a “Commitment to Excellence” in each of following areas: **Student Achievement, Communication, Facilities, Finance, and Technology.**

An important value of the Strategic Planning process is the opportunity it provides for collaboration between the school district and community. The importance of goal setting was evident throughout this process and is critical in developing successful long-range initiatives. Furthermore, research validates time and again that increased participation and community involvement leads to improved success for students and district operations.

We take pride in the fact that Blissfield Community Schools have experienced many successes in recent years, and are equally prepared to face challenges that may present themselves in the future. Our Board of Education and staff have demonstrated a common goal of continuous improvement in the programs and services we provide for our students. It is important that we maintain our focus in achieving the district’s vision, mission, and beliefs as we prioritize providing a high quality school experience for every student.



Scott D. Moellenberndt

VISION

Blissfield Community Schools provides innovative programs and experiences that prepare lifelong learners to succeed in a global community.

MISSION/PURPOSE

Blissfield Community Schools provides a learning environment that challenges all students to become lifelong learners and productive citizens.

BELIEFS

As we strive for excellence at Blissfield Community Schools, the planning and decision making processes will be guided by the following belief statements:

We believe:

- Education is a partnership of family, school, and the entire community.
- Honesty, respect, and responsibility are essential in life and learning.
- A safe and orderly environment promotes learning.
- Learning is a lifelong process.
- Students need the ability to adapt in the ever-changing world.
- Excellence is a standard not to be compromised.
- Quality instruction is the heart of education.
- All students can learn.

GOALS

1. STUDENT ACHIEVEMENT

To graduate students prepared to successfully pursue their life choices.

2. COMMUNICATIONS

To establish and maintain an exemplary internal and external on-going communication system.

3. FINANCE

To maintain financial strength by operating with a balanced budget giving priority to the most important expenditures as determined by the Board of Education with stakeholder input.

4. FACILITIES

To improve District facilities in order to meet the educational needs of our students.

5. TECHNOLOGY

To provide students with the technology tools and skills to successfully live, learn and compete in a multicultural society and a highly technical global community.



GOAL 1

STUDENT ACHIEVEMENT

TO GRADUATE STUDENTS PREPARED TO SUCCESSFULLY PURSUE THEIR LIFE CHOICES.

Long-term Objectives:

Students will:

1. Understand their responsibilities as citizens as they serve their community, state, nation, and the world.
2. Meet and/or exceed the standards and benchmarks set forth by the Michigan Department of Education.

Short-term Objectives:

Students will:

3. Be provided with innovative approaches to teaching and learning.
4. Be provided multiple opportunities to learn life skills: integrated across the curriculum and viewed as valued components to all core content areas.



GOAL 2

COMMUNICATIONS

TO ESTABLISH AND MAINTAIN AN EXEMPLARY INTERNAL AND EXTERNAL ON-GOING COMMUNICATION SYSTEM.

Long and Short-term Objectives:

1. Have an effective short-term and long-term marketing program focusing on increasing the District's student population.
2. Expand and improve the internal communication between the three educational centers with the school system on a long-term and short-term basis.
3. Expand and improve the internal communication between the school system and the local community on a long-term and short-term basis.



GOAL 3

FINANCE

TO MAINTAIN FINANCIAL STRENGTH BY OPERATING WITH A BALANCED BUDGET GIVING PRIORITY TO THE MOST IMPORTANT EXPENDITURES AS DETERMINED BY THE BOARD OF EDUCATION WITH STAKEHOLDER INPUT.

Long-Term Objectives:

1. Explore consolidation opportunities of services and facilities.
2. Explore endowment for the arts, music, and other needs.

Short-term Objectives:

3. Evaluate results of marketing initiatives described in the Communications Goal #2, Objective 1; and adjust budget accordingly.
4. Implement a process to determine priority expenditures (Curriculum; Facilities).



GOAL 4

FACILITIES



TO IMPROVE DISTRICT FACILITIES IN ORDER TO MEET THE EDUCATIONAL NEEDS OF OUR STUDENTS.

Long-term Objectives:

1. Provide upgrades to our school facilities to promote Blissfield as a community of choice, to provide curriculum improvements and student learning opportunities.
2. Provide aesthetic enhancements and increase “curb appeal” to attract prospective Blissfield families and maintain respect and appreciation for Blissfield Community Schools.

Short-term Objectives:

3. Perform a cost analysis to address program, curriculum, and structural needs.
4. Establish a bond committee consisting of staff, administration, and community members under the direction of the Board and Superintendent.



GOAL 5

TECHNOLOGY

TO PROVIDE STUDENTS WITH THE TECHNOLOGY TOOLS AND SKILLS TO SUCCESSFULLY LIVE, LEARN, AND COMPETE IN A MULTICULTURAL SOCIETY AND A HIGHLY TECHNICAL GLOBAL COMMUNITY.

Long-term Objectives:

1. Maintain a reliable and scalable technology infrastructure.
2. Identify and support the development of technology for all students.

Short-term Objectives:

3. Evaluate information technology policies, standards, and practices.
4. Identify and support the development of technology for all staff.
5. Assist instructional staff with the implementation of curriculum using technology.



COMMITTEE MEMBERS

Parents & Community Representatives

Harold Berk
Germaine Binns
Beth Borchardt
Kay Brown
Kyle Cranor
Jamie Creps
Jim DeVantier
Donna Diver
Lee Feldkamp
Rhonda Hall
Vic Hogue
Jane Kelley
Dave Knapp
Betsy Koppelman
Kerwin Leader
Vickie Lombard
Jana Martin
Al Navarro
Lori Nichols
Kori Nieman
Dianna Raine
Jerry Ricker
Dave Riddle
Debbie Royal
Bonnie Tuckerman
Bob Valdez
Brenda Walters
Mary Weeber
Jim Wonacott

Student Representatives

Jordan Marks
Molly Schroeder

Teaching Staff

Lisa Babbitt
Jolene Bills
Laurie Isley
Mike Noel
Sandi Porter
Denny Thompson

Support Staff

Sue Gniewkowski
Kris Knierim
Sandy Todd

Supervisors

Charlene Horky
KC Hufford
Tom Kasefang

Adminstration

Dee Crane
Daniel Garno
Jerry Johnson
Mark Willson

Board of Education

Larry Bausman
Linda Hamann
Norris Klump



BOARD OF EDUCATION



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