

Propaganda of World War I

Please read through [Link 1](#) and answer the following question:

1. What is “propaganda?”

Please read through [Link 2](#) and answer the following questions:

2. Read the opening quote (*in italics*) on this page to a fellow “propaganda expert.”
3. What was a major campaign theme for Woodrow Wilson during the presidential election of 1916?
4. What helped Wilson “forge a nation of immigrants into a fighting whole?”
5. How many German-Americans lived in the U.S. in 1918?
6. How did most Americans view the war in Europe in 1916?

Please read through [Link 3](#) and answer the following questions:

7. What was of primary concern when America entered the war in 1917?
8. What did President Wilson create to address this concern?
9. What new ground did the CPI break?
10. How did CPI control the news media?
11. How many people did the CPI Division of Syndicated Features reach through American newspapers each month?

12. What kind of work did the CPI Division of Pictorial Publicity create?
13. List several films produced by the CPI Division of Films.

Please read through [**Link 4**](#) and answer the following questions:

14. How did Harold Lasswell interpret “propaganda?”
15. Describe several methods used by CPI to influence what people thought of the war effort.

Please read through [**Link 5**](#) and answer the following questions:

16. Why did CPI end its work?
17. What happened to the methods of propaganda learned during the war?
18. Why did U.S. government leaders use propaganda during World War I (W.W.I)?
19. What do you believe should be the government’s role in informing its citizens?

Please read through [Link 6](#) and answer the following questions:

20. What was the purpose of propaganda posters during W.W.I?
21. What made it possible to mass produce high quality, low cost posters?
22. Who invented the modern poster?
23. For what purposes did the French produce posters?
24. Why did the English produce posters (Click on [English Posters](#) to see several examples, then hit the [Back](#) button to return to this page.)?
25. For what purposes did the Russians use posters?
26. Why did CPI create posters (Click on [posters](#) to see several examples, then hit the [Back](#) button to return to this page.)?
27. Why did Germany create posters (Click on [Germany](#) to see several examples, then hit the [Back](#) button to return to this page.)?
28. What role did posters play in W.W.I?

Please read through [Link 7](#) and answer the following questions:

29. Why were postal cards used during this time period?
30. Navigate through the [Contents](#) link on this page to discover the most interesting example and share your discovery with a fellow “propaganda expert”. What makes the card you selected interesting? How does it try to influence the way people think?